

Rajesh Kumbhar

Senior UI/UX Designer

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Professional Summary

Creative and detail-oriented Senior UI/UX & Motion Designer with 8+ years of experience designing intuitive digital products, AI-powered platforms, immersive AR/VR experiences, and engaging motion graphics. Expertise in user research, wireframing, prototyping, usability testing, service design, and scalable design systems using Figma. Proven track record of improving task completion efficiency by 25% through intuitive UX, reducing design-to-development turnaround by 30%, and leading cross-functional teams to deliver user-centered solutions aligned with business goals. Recently played a key role in designing AI-powered enterprise products, including the RWS HAI (Human+AI) self-service translation and localization platform, the IP Solutions Portal for patent workflows, and an AI-assisted patent drafting platform from proof of concept to product design. Experienced in collaborating with product managers, developers, and stakeholders, mentoring junior designers, and leveraging AI tools to accelerate ideation, prototyping, and content creation while delivering scalable, high-impact user experiences.

Core Skills

- UX Design & Research - Wireframes, User Flows, Prototypes, Usability Testing, Accessibility (WCAG)
- UI Design - Responsive Design, Design Systems, Interaction Design, Dashboard Design
- Motion & Visual Design - Motion Graphics, Animations, Branding, AR/VR Experience Design
- Tools & Software - Figma (incl. Figma AI), Adobe XD, Sketch, Photoshop, Illustrator, After Effects, Premiere Pro
- AI-Augmented Design - Using AI tools (Figma AI, Claude Design, generative image/video tools) to accelerate ideation, prototyping, and content production; designing AI-powered product experiences and human-in-the-loop workflows
- Collaboration - Agile/Scrum, Design Handoff, Stakeholder Management, Cross-functional Teamwork

Professional Experience

- **Senior UI/UX Designer - RWS - Navi Mumbai (Feb 2024 - July 2026)**
 - Designed user-friendly digital products and dashboards, improving task completion efficiency by 25% with simplified navigation and responsive layouts.

- Created wireframes, prototypes, and design systems in Figma, reducing design-to-development turnaround time by 30%.
 - Partnered with product managers, developers, and stakeholders to ensure design consistency and alignment with business goals.
 - Led a team of junior designers and optimized the design process to improve efficiency and consistency across projects.
 - Helped shape the service design of RWS HAI (Human+AI), a unified AI-powered self-service translation and localization platform, transforming a manual, email-based workflow into a seamless, integrated, AI-assisted user experience.
 - Contributed to the end-to-end service design of the IP Solutions Portal, optimizing user workflows for patent records and renewals.
 - Led the design and proof of concept (PoC) for an AI-powered patent drafting portal, leveraging AI to assist users in creating accurate, high-quality patent drafts prior to filing.
- **UI/UX & Motion Designer - JioTesseract - Navi Mumbai (Sep 2019 - Jan 2024)**
 - Led AR/VR UX design initiatives, delivering immersive experiences that increased customer adoption by 20%.
 - Delivered high-fidelity prototypes and interactive flows using Figma and Adobe XD, cutting project approval cycles by 35%.
 - Collaborated with engineers and PMs to streamline handoff processes, reducing rework by 25%.
 - Enhanced accessibility compliance (WCAG standards), improving usability scores in internal audits.
 - **Senior Motion Designer - Gulf Ibex - Muscat, Oman (Mar 2019 - Jul 2019)**
 - Produced motion graphics and promotional videos for digital campaigns, increasing social media engagement.
 - Designed brand visuals and animations for Kammil.com, contributing to a massive growth in customer traffic during campaign periods.
 - **Motion Designer - Fork Media - Mumbai (Aug 2017 - Feb 2019)**
 - Created motion graphics content for IGN India, Mashable India, and branded campaigns, improving average video viewership by 30%.
 - Collaborated with creative teams to deliver interactive marketing assets, increasing client satisfaction scores.
 - **Designer - The Small Big Idea - Mumbai (Mar 2017 - Aug 2017)**
 - Designed branding, UI graphics, and social media visuals, helping clients achieve a 20% increase in audience reach.
 - Produced cross-platform digital assets aligned with client brand guidelines.

- **Design Intern - Ogilvy - Mumbai (Jan 2015 - Feb 2015)**

- Assisted in brand packaging, print design, and animation, supporting campaigns that reached thousands of customers.
- Contributed to creative brainstorming sessions, gaining exposure to end-to-end campaign workflows.

Education

- BSc in Visual Effects in Filmmaking - Reliance AIMS - Mumbai (2013 - 2016)
- Higher Secondary Certificate - Bharat Group of College - Mumbai (2010 - 2012)
- Secondary School Certificate - RPMH High School - Mumbai (2000 - 2010)

Awards

- 1st Runner-up - Graphic Design, World Skills India (2015)
- 2nd Runner-up - Character Design, Reliance BIG Short Film Contest (2013)